

# Praveen Shekhar

<http://www.praveenshekhar.com>

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## AREAS OF INTEREST

Product Design  
Interaction Design  
User Interface Design  
Sketching  
Illustration  
Creative Thinking  
User Interface Development  
User Research

## TOOLS & TECHNOLOGIES

Sketch, Figma  
Invision, Marvel  
Adobe Suite  
HTML, CSS, JQuery

## EDUCATION

**University of Washington**  
Masters in Design

## DA-IICT

Bachelors in Computer Science

## AWARDS & ACCOLADES

Excellence Award, Edifecs 2013, 2014, 2017  
UXPA Hero Scholar, UXPA 2013  
Student Poster Design, IEEE IPCC, 2013

## WORK EXPERIENCE

**LivePerson** | Nov 2019 - Present, Principal Product Designer  
Leading the product design on enabling businesses to self service themselves using our platform and tools. Building the next generation of user experience for conversational e-commerce. Managing a small team and leading design evangelism at LivePerson.

**Edifecs** | 2013 - Nov 2019, Lead UX Designer  
Lead a small mighty team at Edifecs working on some of the most challenging and innovative solutions in healthcare and wellbeing. Incubated some of the ground breaking solutions on childcare, End of Life, and personal wellness.

**University of Washington** | 2011 - 2013, GA UX Design  
Worked with the Clinical Research team to design and also develop the front end of a management solution to manage data for malignancy cancer patients.

**Digital Green** | 2010 - 2011, UX Designer  
Joined as the first designer with the non-profit organization to establish the brand, design award winning software solution and design the first organization website to promote and support marginalized communities to enhance agricultural practices using technology.

**Microsoft Research Labs, India** | 2009 - 2010, Design Intern  
Worked with the Technology for Emerging Markets team to design games based learning applications to enable collaboration and learning among students in the resource constrained environments.